Financing transmission – a third way?

17 May 2013

Jason Mann



Critical thinking at the critical time™

In 2010, EC estimated €140bn of investment in electricity transmission required in this decade.

and is motivated by 3 key reasons	 Main driver is need to connect new renewables But more cross-border interconnection will bring greater market integration more generally and increased security of supply
Significant investment challenge…	 EC estimate over €200bn of investment required in transmission projects of 'European importance' to 2020 €140bn of this is for high voltage electricity transmission

EC have appeared keen, at times, to get "private sector" investment in the sector "...about 200 bn € are needed for energy transmission networks alone. However, only about 50% of the required investments for transmission networks will be taken up by the market by 2020. This leaves a gap of about 100 bn €. Our efforts also need to focus on further developing the internal energy market, which is essential to **boosting private sector investment in energy infrastructure, which in turn will help to reduce the financial gap in the coming years.**" (EU COM(2010) 677/4 – Energy infrastructure priorities for 2020 and beyond)



But EC only appears to want private sector finance of transmission on a non-merchant basis

Recent merchant projects had received significant negative signals from EC	BritNed	 Exemption approved but with capped returns at 1% above IRR
	-NORGER- connecting renewables	EC (& Norway) resisted exemptionShareholders withdrew request
And administrative hurdles for merchant investment are enormous	 Significant intera Then need to ap ambiguous crite competition, ownership sales of cap technical 	action necessary with national regulators oply for exemption to meet a large number of relatively ria in relation to:
Current market view is mixed	NORTHCONNECT CONNECTING RENEWABLES	"The lack of short-term clarity on the regulatory regime around interconnectors meant that continuing the project was not in SSE's strategic interest" – SSE – March 2013
	ElecLink	<i>"We expect a benign regulatory environment to allow us to make an acceptable return on capital put at risk" Star Capital</i>



Nonetheless, the investment challenge seems as great as ever....



....and, combined with economic problems, it seems sensible to reopen the question of ways to finance transmission



Taking a step back, there are essentially five types of transmission investment on the table...





In terms of how best to finance transmission, economic criteria are relevant





...although technical criteria are equally relevant





Taken together, means each type of investment has different potential sources of financing...



EC concerns on merchant investment supported by academics' concerns over treatment of externalities



...and a number of other concerns about specific features of energy markets and transmission

Locational	 May cause over or under investment in transmission depending
market power	on whether in export or import zone
Technical	 Variable (and discretionary) rating of transmission capacity plus
features of AC	loop flow issues make it difficult to define rights (as already
transmission	noted) will lead to under-investment
General conclusions on merchant transmission	<i>"relying primarily on market based 'merchant transmission investment, is likely to lead to inefficient investment in transmission capacity" Joskow (2008)</i> Although worth echoing the view of Stephen Littlechild: <i>"Choosing between merchant and regulated transmission is a matter of choosing between two imperfect alternatives" Littlechild (2011)</i>

Most academics identify underinvestment as key risk with relying on merchant investment ...

... EC position of (c)overt prevention of merchant transmission seems at odds with overall policy of increasing transmission investment



But potential investors in merchant transmission are increasingly wary

Revenue risks	 Revenues highly volatile Even if NPV positive over life of project need to finance through revenue troughs
	 Revenue profile often dependent on aspects of government policy elsewhere (e.g. carbon tax) [And probably not the last time today that this will be mentioned!]
Counterparty risk	 Can pass on revenue risk by selling long term capacity (if regulatory authorities allow this) but still have counter party risk
Regulatory risk	 Biggest risk is of "competing" transmission projects financed on a regulated basis narrows spreads for merchant investor



So welcome to the third way for transmission finance...

Semi regulation - Cap and floor regime for NEMO	Ofgem are consulting on cap and floor regime for interconnectors
	Cap limits extent to which interconnector developer can earn
	 but is compensated by limiting downside risk too
	 Customers (via transmission charges) therefore bear extremes of
	up and downside risk of project



Suspect more complex than envisaged and queries over proposed details (for example not sure have considered equality of risk sharing)....

... but represents pragmatic compromise between range of competing interests



Other developments may combine well with semi regulation, to increase sources of finance to sector...



...likely to relevant in a range of jurisdictions E.g. GB, Germany, Italy, and Spain.



Combining semi regulation with market splitting provides opportunities for more sources of finance



- Regulatory certainty e.g. boundary changes and details of rules of semi-regulation
- Finally significant legal battles to overcome



three areas to make

this work

CRITICAL THINKING AT THE CRITICAL TIME™

