

Dr Chris Coleridge

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nationality: dual US/UK

EDUCATION

- 2009-2014 **London School of Economics and Political Science**
PhD, Organisation Theory/Strategic Management
Innovation's network(ing) antecedents: team - and individual-level investigations and propositions
Passed, no revisions, January 2015
- 2006-2008 **London School of Economics and Political Science**
MSc (Research), Organisational and Social Psychology
Passed with high merit;
distinctions in Qualitative and Quantitative Research Methods
- 2001-2003 **London Business School**
MBA
Passed with merit
- 1984-1988 **University of California, Los Angeles**
BA, English Literature

TEACHING

School of Engineering, LUT University (Indirect contract)
Visiting Associate Professor (Apr 2024-present)

In Autumn 2024, I will be Visiting Associate Professor and supporting research and teaching in climate change innovation and entrepreneurship.

Cambridge Judge Business School, University of Cambridge
Senior Faculty in Management Practice (Sept 2016-present)
Director, Cambridge Judge Launchpad (Sept 2016-Jan 2019)

In AY 2024-25 I will be teaching the following courses:

- *Strategy (core module, MBA)
- *Concentration in Strategy (MBA)
- *Entrepreneurship (quasi-core, Executive MBA)
- *Entrepreneurial Strategies (elective, MBA)
- *Net Zero Innovation and Entrepreneurship (elective, Executive MBA and elective, MBA)
- *Strategic Management (on two programmes: the MPhil in Management and the MPhil in Technology Policy)

From Sept 2016-Jan 2019, I directed the Business School's degree programmes in Entrepreneurship, collectively known as the Cambridge Judge Launchpad. I created an entirely new curriculum for the Launchpad in 2017-18, for which I wrote c.140,000 words of distance learning materials, with associated instructional design.

I deliver a range of occasional lectures and run workshops on a variety of topics for CJBS

Entrepreneurship Centre programmes provided to University of Cambridge students, PhDs and post-docs. I also contribute to a range of CJBS, London Business School and non-university executive education programmes on innovation and strategy, for among others HSBC, GSK, Omnicom, FPE Capital, Herbert Smith Freehills, JLL, Sberbank, Lloyds Banking Group, Santander, Porsche, UK Ministry of Defence, BAE Systems, IBM, the UAE Prime Minister's Office, the Malaysian Government, the Qatar Leadership Centre, AstraZeneca and the Sanger Institute.

My research projects focus on strategy in ecosystems and top management teams in high-tech startups, as well as work related to Carbon13, the climate change venture builder I founded in May 2019, and Faster Climate Impact, the ecosystem builder I founded in December 2023.

University College London AY 2011-2017

Senior Teaching Fellow, Strategy and Enterprise

Senior Honorary Research Associate

(AY 2013-15) Lead, Strategy Teaching Group

(AY 2015-16) Programme Director, MSc Technology Entrepreneurship

I taught Strategy, Innovation and Entrepreneurship within the UCL School of Management.

In 2015, I won the School of Management's Excellence in Teaching or "Best Lecturer" award. I was the runner up for this award, in 2012 when the now-School was the Department of Management Science & Innovation. In 2013, and again in 2014, I won the award for Best Lecturer on the Tech Entrepreneurship MSc.

Recent modules taught:

"Strategy in High Tech Ventures" (MSc Tech Entrepreneurship)

"Effectual Entrepreneurship" (MSc in Tech Entrepreneurship)

"Strategy" (MSc in Management)

"Strategy" (MSci in Information Management for Business)

"Global Entrepreneurship" (BASC)

"New Technology Ventures" (MSc Nanotechnology and other guest science students)

I also taught Strategy on scale-up programmes, including the Goldman Sachs 10KSB programme, the Business Growth Vouchers programme and on the London Stock Exchange's ELITE programme. I am the Programme Lead for UCL's educational programme with the New Entrepreneurs Foundation. I teach short courses for startup entrepreneurs, through UCL Advances.

I also research networks and innovation as a Senior Research Associate. My current research projects are on:

*the power of metaphor to unlock better networking strategy for individuals and organisations

*the learning curve for founders with no business leadership background to become leaders

*the "open organisation" and readiness for open innovation

London Business School AY 2006-2020

Occasional/Adjunct Lecturer in Strategy and Innovation

I occasionally taught in various capacities in the School, eg:

Strategy on the Masters in Management

Business and Society on the Masters in Management
Strategy on the EMBA, LBS Dubai

I regularly contributed to various executive programmes such as:
Business & Industry Insights
Global Strategic Conversations
Making Innovation Happen (with Julian Birkinshaw)
Executing Strategy for Results (with Dominic Houlder)
Strategy for Bankers

During 2007-2012 I also contributed:

- *to the MiM programme by designing and teaching the Business and Society module, and by assisting Ben Hallen on Entrepreneurial Management;
- *to the MBA programme by assisting Michael Hay, Gary Dushnitsky, Dominic Houlder and John Mullins on Discovering Entrepreneurial Opportunities.

London School of Economics, Aug 2008-Jun 2014
Researcher, Innovation Co-Creation Lab

I researched intra- and inter-organisational networking strategies and how they support or impede innovation.

Projects included:

- Qualitative research into VC partners' and associates' networking strategies, to understand the dynamics of network brokerage
- Mixed methods research into firms engaged in R&D with Virtual Environments, Imaging and Visualisation, to understand how boundary-spanning research collaborations form in networks.

London School of Economics, AY 2006-2014
PhD Student/Graduate Teaching Assistant/Lecturer

Researching social networks and innovation. Teaching on the MSc in Management, including co-leading the elective module "Open Innovation". Teaching undergraduates, including "Thinking Like a Social Scientist/LSE100".

A range of other business schools, AY 2005-2011
Wandering Lecturer in Strategy and Entrepreneurship

Teaching on MBA, Masters in Management, and undergraduate business programmes at a range of business schools across London including Regents College, Webster Graduate School and ESCP Europe: Strategy, Entrepreneurship, Marketing, OB, Business & Society and even, on one memorable occasion, Costing and Management Control.

RESEARCH, WRITING, CONFERENCE PRESENTATIONS

Coleridge, Erikson and Bjørnåli, 2020. *The role of board member trust and CEO duality on the effectiveness of venturing teams*. Under submission, Journal of Business Venturing Insights.

Erikson, Coleridge and Bjørnåli, 2020. *Agency theory versus Stewardship theory: CEO*

duality, and board behavioural integration in new high-tech ventures. Under submission, Scandinavian Journal of Management.

Chishti, Coleridge and Malet-Bates, *The Green Finance and Fintech Book*. Co-editor, book for practitioners/professionals on the emergence/development of green finance. Under consideration by Wiley (as the next in a series edited by Chishti: *The Fintech Book, The Wealthtech Book, The Insurtech Book, etc.*)

Coleridge, 2018. *The evolution of a Masters in Entrepreneurship*. Presented at the GCEC Conference, Chicago.

Coleridge, 2017. *The importance of mentoring*. Presented at the GCEC Europe Conference, Madrid.

Coleridge, 2016. *Assessing Impact for the New Entrepreneurs Foundation*.

Barkema, Coleridge, Qin, Smit and Stam, 2015. *Business Model Innovation: A Team-based Approach*. Working paper.

Coleridge, 2015. *Assessing Impact for the New Entrepreneurs Foundation*.

Galsworthy and Coleridge, 2015. *International Innovation by UK Universities; a report by UCL's European Research and Innovation Office (ERIO) for Universities UK International Unit*.

Coleridge, 2014. *An Assessment of Venture Capital Partner Networking Strategies—Hunt or Harvest?* Presented at the Sunbelt Conference, Hamburg.

O'Brien, Coleridge & Chen, 2013. *Enriching domain knowledge of the academic-industrial landscape of an Engineering Doctorate Centre: a multiple-sector industrial R&D survey*. Presented at the Triple Helix International Conference, London.

OTHER EMPLOYMENT/ ROLES

May 2024 - present

Advisory Board Member, Concrete4Change

Mar 2024 - present

Advisor (part-time), Veritas Tech

Dec 2023 – present

Founder and Partner, Faster Climate Impact

Faster Climate Impact is the integrator for the climate emergency. We will build "climate powerhouses" by being "first, best integrator" in nascent climate technology spaces. Our first project will be in energy storage and grid technologies.

Dec 2023 – present

Core Team Member, Business Schools for Climate Leadership Europe

One of two faculty representatives from Cambridge Judge Business School, University of Cambridge in this alliance of Europe's eight leading business schools. We work for impact, research dissemination and network building. <https://bs4cl.org/>

Sep 2022 – present

Fellow, Wolfson College, University of Cambridge

I support entrepreneurship activity in the College as the Chair of the Wolfson Entrepreneurship Hub. The goal of the WEH is to make entrepreneurship a "normal" career choice for our students and alumni, which we do in part by exposing them to and demystifying the inner workings of entrepreneurship.

The Hub runs an annual pitch competition, a series of workshops to support student and alumni entrepreneurship activity, a mentoring scheme and provides networking opportunities for entrepreneurs and those who support them.

The Hub, supported by Future Planet Capital, is preparing to launch an annual Symposium on Entrepreneurship and Innovation Policy, aimed at policymakers/civil servants. The first Symposium will take place in the College from 7-11 July, 2025 and will address the question of "how can we improve innovation and entrepreneurship outcomes in a given city/region/country." Participants in the Symposium will join a community of practice addressing this vital question, and will be provided with a playbook to set objectives, diagnose their current situation, conduct an ecosystem/value chain analysis (what should we make, by, partner for or orchestrate), plan and execute.

I act as pastoral tutor for a few part-time Masters students. As a tutor, I sit on the Student Wellbeing and Welfare Committee.

Sep 2019 – Jan 2023

Board Advisor, AEMS.ai

May 2019 – Jul 2021

Board Advisor, Ecosystem, Orbitt

May 2019 – Oct 2023

Founder, Carbon 13

I founded Carbon13 with my former students, André Schwaninger and the late Frank Knowles, in May 2019. Dr Nicky Dee and Michael Langguth (another former student) joined the team after we had raised initial funding from Volkswagen in summer 2020.

Carbon13 is a venture builder, fostering commercial, scalable businesses which attack climate change through developing new business models, new value propositions and new tech which have the potential to make significant impacts (aiming for a minimum of 10 million tonnes per year) on the reduction of CO2e emissions. Between September 2021 and September 2023, with the support of BP Ventures, EY, Barclays, ARM and DLA Piper, it helped about 120 new teams form, and made 64 pre-seed investments in climate tech startups.

I was CEO from its inception. I stood down as CEO in July 2023 and left the company in October 2023. I am no longer a shareholder in the company.

Dec 2017 – Nov 2018

Board Advisor, Cambridge Bioelectronics

Sep 2017 – Jul 2021

Board Advisor, FINTECH Circle Institute

May 2017 – Jul 2021

Board Advisor, Wemby

Apr 2016 – Feb 2022

Board Advisor, Credentially

Aug 2014 – Jul 2018

Board Advisor, WIDE IO

Dec 2013 – Mar 2020

Board Advisor, BaseStone (Blue Ronin Ltd)

Sep 2004 – Dec 2007

Principal Consultant, 3c-growth

1993-2004, Entrepreneur

Entrepreneur/CEO/Client Services Director/Joint MD—Various

I founded and ran, with a variety of partners, a group of private companies (a total of seven start-ups, four of which reached some level of maturity) providing direct mail, field marketing, telemarketing and arts marketing services to a range of companies, charities and political parties. At the peak of the group's development in 2001, the companies employed 1100 people across the UK, USA, Republic of Ireland, and Belgium, with annual sales of \$30m. I exited my businesses through one private sale (in 2001) and one closure (in 2004).

1991-1993, Charity Fundraiser

Director of Telemarketing, ActionAid

Was a member of the fundraising division SMT; participated in a variety of strategic planning exercises; increased income from telemarketing by 120%, £6m; organised ActionAid Week, an awareness and fundraising week with over 80,000 volunteers.

1985-1991, Telemarketing Manager

General Manager, Factor Fox International

Telemarketing firm, serving US and UK companies, political candidates and non-profits.

Rose 'through the ranks' to a senior management team role in a company with \$25m sales.

Opened the London office as the sole expat employee.

1990-91 **General Manager** - London

1987-90 **Director of Operations** - Los Angeles

1986-87 **Training Manager** - Los Angeles

1985-86 **Various supervisory and telemarketing positions** - Los Angeles