

Cambridge Judge Business School  
University of Cambridge

# CAMBRIDGE DIGITAL ASSETS FOR ENTERPRISES



UNIVERSITY OF  
CAMBRIDGE  
Judge Business School

Executive Education



UNIVERSITY OF  
CAMBRIDGE  
Judge Business School

Cambridge  
Centre  
For Alternative  
Finance

## About the programme

The accelerating pace of change in the world of Digital Assets is leading to increasing pressure on businesses of all types to work out how to be compliant with the equally accelerating demands of regulation. The Cambridge Digital Assets programme for Regulators (CDAR) has now been taken by regulators and supervisors around the world, giving us a unique opportunity to apply the same learning experience to large and small businesses that need to understand the Digital Assets Market and its associated technology, understand and develop the associated market opportunities, and to develop an approach to stay compliant with evolving regulations.

The Digital Assets online programme for enterprises offers industry around the world the opportunity to learn from the insights and expertise of Cambridge University academics and their highly experienced peers in the industry. The programme is designed to demystify the hype of the digital assets ecosystem and begin to unpack the potential of distributed ledger technology and blockchain technology and their transformative effects on the digital financial global system. The programme is centred around active learning as participants work through case studies, access materials and discuss concepts from the perspective of their own backgrounds and industries both in asynchronous forums and live online sessions.

## Programme objectives

The objectives of this programme are to equip you with the knowledge and skills to help you:

- **navigate** an increasing complex digital assets ecosystem using industry case studies
- **understand** digital assets strategy development amidst the rapidly changing market
- **assess** the regulatory and compliance implications, challenges and responses related to digital assets
- **develop and design** a digital assets approach that could catalyse change/innovation within your organisation

## Ideal participants for this programme

- ➔ Financial professionals
- ➔ Legal, regulatory, and compliance experts
- ➔ Consultants
- ➔ Entrepreneurs and business leaders

## Programme delivery

### LIVE GUEST SESSIONS

Interactive webinars in which high-profile experts from around the world share their insights into different approaches to digital assets innovation.



### STRATEGY AND COMPLIANCE WORKSHOP

In these sessions, you have the opportunity to learn from experts as you discuss hands-on case studies on strategy and compliance.

### ONLINE COURSEWORK

Throughout the programme, you will complete assessments, have access to course materials, participate in discussions with your peers and record your reflections.



### CAPSTONE

You will develop a capstone project that brings together your expertise, interests and experiences to develop a new initiative.



**8 WEEKS**  
4-6 hours/week



**ONLINE**  
Self-paced, asynchronous



**TUITION FEE**  
USD2,500\*



**REGISTER**  
link here



**E-MAIL**  
ccaf.edu@jbs.cam.ac.uk

\*Note: Tuition fee excludes VAT, which will be added for UK-based organizations and individuals and EU individuals.

## Programme structure

This eight-week online programme contains seven modules and is designed to be highly interactive while also allowing time for self-reflection. You can work through various activities, some of which include the following:

- Engaging with recorded guest/faculty video lectures
- Attending webinars as per the programme schedule
- Reading digital assets course material on the virtual learning platform
- Completing assessments and required activities
- Engaging in moderated forum discussion groups with your peers
- Completing your capstone project with the your mentor's support

## Weekly Module breakdown



## Faculty and programme team

**Raghavendra Rau**, Academic Director, CCAF  
**Bryan Zhang**, Co-Founder and Executive Director, CCAF  
**Hunter Sims**, Associate Director, CCAF  
**Keith Bear**, Digital Money, Fellow, CCAF

**Roman Proskalovich**, Cambridge Digital Assets Programme  
**Christopher Jack**, Cryptocurrency and Blockchain Principles  
**Alexander Neumueller**, Cryptoassets and ESG  
**Hugo Coelho**, Regulation, Supervision and Compliance

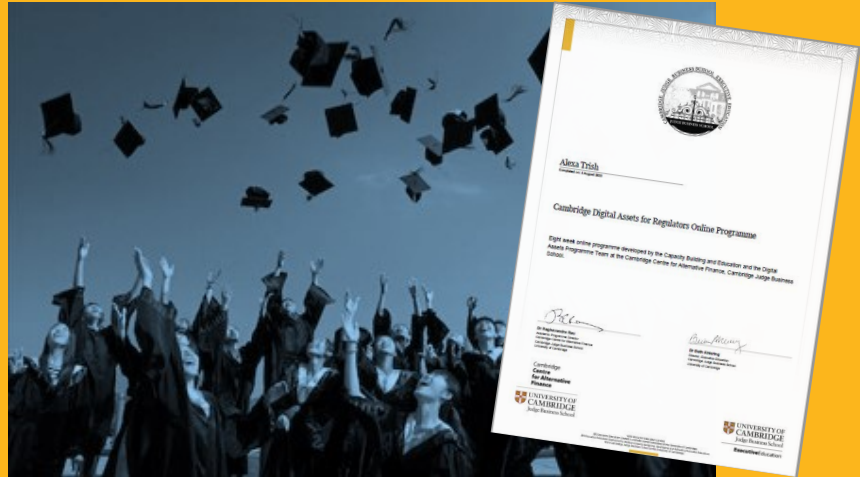
## Programme live session guest lecturers

**Matteo Aquilina**, Senior Economist, Bank for International Settlements  
**Lex Sokolin**, Chief Cryptoeconomics Officer, ConsenSys  
**Benedicte Nolens**, Head of BIS Innovation Hub Hong Kong Centre, Bank for International Settlements  
**Carlos León**, Director, Financial Market Infrastructures & Digital Currencies Solutions, FNA  
**Chris Calabia**, Senior Advisor, MIT Digital Currency Initiative, Massachusetts Institute of Technology  
**Oli Harris**, Managing Director, Head of North America Digital Assets, Goldman Sachs  
**Gabrielle Inzirillo**, Head of Ecosystem Development, Financial Services Regulatory Authority, Abu Dhabi Global Market  
**Timothy Lane**, Senior Academic Advisor and Former Deputy Governor, Bank of Canada  
**Yann Thorens**, Senior Specialist, Intensive Supervision, Banks Division, Swiss Financial Market Supervisory Authority (FINMA)  
**Ann Sofie Cloots**, Affiliate Lecturer in Law, University of Cambridge  
**Andrew Whitworth**, Head of Policy, EMEA, Ripple  
**Mat Seneviratne**, Global Head of Anti-Financial Crime Digital Assets and Fintech, Deutsche Bank

**Nico Hess**, Experienced Legal and Policy Specialist, Swiss Financial Market Supervisory Authority (FINMA)  
**Amarjit Singh**, EMEIA Assurance Blockchain Leader, EY  
**Matt Homer**, Ex-New York Department of Financial Services's Innovation Division  
**Parma Bains**, Financial Sector Expert (Fintech), International Monetary Fund (IMF)  
**Ken Menz**, Policy Analyst, Financial Action Task Force (FATF)  
**Jane Moore**, Head of Department, Payments and Digital Assets, Financial Conduct Authority (FCA)  
**Joachim Schwerin**, Principal Economist, European Commission  
**Christina Rolle**, Executive Director, Securities Commission of the Bahamas  
**Abdulkadir Abbas**, Senior Regulatory Specialist, Securities and Exchange Commission, Nigeria  
**Anoosh Arevshaitan**, Chief Risk Officer, Zodia Custody  
**Jon Isaksen**, Head of Policy for EMEA, Uniswap Labs  
**Alvaro Garrido Mesa**, Head of Legal, Tokeny  
**Brian Byagaba**, Fintech department, Financial Services Regulatory Authority (FSRA), Abu Dhabi Global Market (ADGM)  
**Elliot David**, Head of Climate Strategy, Sustainable Bitcoin Protocol

## Your certificate of completion

Once you have successfully completed the programme, as per the requirements, you will be awarded a certificate from one of the world's leading business schools, Cambridge Judge Business School, University of Cambridge.



## Testimonials from CDAR participants

“

Overall, the programme has met my expectations. It provided a really good set of materials to give an overview on a range of topics related to digital assets. I found live sessions really valuable as they allowed getting insights from a range of practitioners from the industry and regulators. I also found that the tutors and presenters were really professional, providing high quality materials at appropriate level of detail for regulators.

**Dovile Naktinyte,**  
Bank of England

“

The course was extremely helpful especially the materials available on the platform. It was useful that there was a blend of video/audio material, comparison tables, and examples from regulators approach and updated developments in the crypto space generally.

**Suha Al Mubarak,**  
Abu Dhabi Global Market

“

The program has far exceed my expectations. This training has come at a critical juncture for my institutions as we are now venturing towards the development of a supervisory framework for digital assets. I recognise from this course that there is much to, more so that there is a need to change the mindset of how we approach the supervision of VASPs not in the same vein as traditional finance.

**Livia Bertin-Mark,**  
Eastern Caribbean Central Bank

## Cambridge Centre for Alternative Finance

The Cambridge Centre for Alternative Finance is a research centre within the University of Cambridge Judge Business School focused on global and comparative research into technology-enabled fintech and the associated regulatory and policy implications and responses.

Cambridge Centre for Alternative Finance, University of Cambridge  
Trumpington Street, Cambridge, CB2 1AG, United Kingdom  
Tel: +44 (0)1223 762183  
Website: [www.jbs.cam.ac.uk/faculty-research/centres/alternative-finance](http://www.jbs.cam.ac.uk/faculty-research/centres/alternative-finance)  
Email: [ccaf.edu@jbs.cam.ac.uk](mailto:ccaf.edu@jbs.cam.ac.uk)  
Linkedin: <https://www.linkedin.com/company/cambridge-centre-for-alternative-finance/posts/>

## JBS Executive Education Ltd

JBS Executive Education Limited is a wholly owned subsidiary of the University of Cambridge. JBS Executive Education Limited is the limited company designing, developing and delivering Executive Education from Cambridge Judge Business School, University of Cambridge.

Cambridge Judge Business School, Executive Education  
Trumpington Street, Cambridge, CB2 1AG, United Kingdom  
Tel: +44 (0)1223 762183  
Website: [www.jbs.cam.ac.uk/execed](http://www.jbs.cam.ac.uk/execed)

The organisers reserve the right to change any details of the programme without notice.

© JBS Executive Education Ltd (JBSEEL) has copyright of all original material contained in this brochure (V6 March 2021).