

**Dr Chris Coleridge**

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nationality: dual US/UK

## **EDUCATION**

- 2009-2014     **London School of Economics and Political Science**  
***PhD, Organisation Theory/Strategic Management***  
Innovation's network(ing) antecedents: team - and individual-level investigations  
and propositions  
Passed, no revisions, January 2015
- 2006-2008     **London School of Economics and Political Science**  
***MSc (Research), Organisational and Social Psychology***  
Passed with high merit;  
distinctions in Qualitative and Quantitative Research Methods
- 2001-2003     **London Business School**  
***MBA***  
Passed with merit
- 1984-1988     **University of California, Los Angeles**  
***BA, English Literature***

## **TEACHING**

***Cambridge Judge Business School, University of Cambridge***  
**Management Practice Associate professor (Sept 2016-present)**  
**Director, Cambridge Judge Launchpad (Sept 2016-Jan 2019)**

In 2024/25 I have taught/will be teaching the following courses:

- \*Strategy (core module, MBA)
- \*Concentration in Strategy (MBA)
- \*Entrepreneurship (quasi-core, Executive MBA)
- \*Entrepreneurial Strategies (elective, MBA)
- \*Net Zero Innovation and Entrepreneurship (elective, Executive MBA and elective, MBA)
- \*Strategic Management (on two programmes: the MPhil in Management and the MPhil in Technology Policy)

In 2025/26 I will be teaching the following courses:

- \*Strategy (core module, MBA)
- \*Concentration in Strategy (MBA)
- \*Entrepreneurship (quasi-core, Executive MBA)
- \*Entrepreneurial Strategies (elective, MBA)
- \*Net Zero Innovation and Entrepreneurship (elective, MBA)
- \*Strategy in Ecosystems (elective, Executive MBA)
- \*Strategic Management (on two programmes: the MPhil in Management and the MPhil in Technology Policy)

From Sept 2016-Jan 2019, I directed the Business School's degree programmes in

Entrepreneurship, collectively known as the Cambridge Judge Launchpad. I created an entirely new curriculum for the Launchpad in 2017-18, for which I wrote c.140,000 words of distance learning materials, with associated instructional design.

I deliver a range of occasional lectures and run workshops on a variety of topics for CJBS Entrepreneurship Centre programmes provided to University of Cambridge students, PhDs and post-docs. I also contribute to a range of CJBS, London Business School and non-university executive education programmes on innovation and strategy, for, among others, HSBC, GSK, Omnicom, FPE Capital, Herbert Smith Freehills, JLL, Sberbank, Lloyds Banking Group, Santander, Porsche, UK Ministry of Defence, BAE Systems, IBM, the UAE Prime Minister's Office, the Malaysian Government, the Qatar Leadership Centre, AstraZeneca and the Sanger Institute.

My research projects focus on strategy in ecosystems and top management teams in high-tech startups, as well as work related to Carbon13, the climate change venture builder I founded in May 2019, and Faster Climate Impact, the ecosystem builder I founded in December 2023.

***University College London AY 2011-2017***

**Senior Teaching Fellow, Strategy and Enterprise**

**Senior Honorary Research Associate**

**(AY 2013-15) Lead, Strategy Teaching Group**

**(AY 2015-16) Programme Director, MSc Technology Entrepreneurship**

I taught Strategy, Innovation and Entrepreneurship within the UCL School of Management.

In 2015, I won the School of Management's Excellence in Teaching or "Best Lecturer" award. I was the runner up for this award, in 2012 when the now-School was the Department of Management Science & Innovation. In 2013, and again in 2014, I won the award for Best Lecturer on the Tech Entrepreneurship MSc.

Modules taught:

"Strategy in High Tech Ventures" (MSc Tech Entrepreneurship)

"Effectual Entrepreneurship" (MSc in Tech Entrepreneurship)

"Strategy" (MSc in Management)

"Strategy" (MSc in Information Management for Business)

"Global Entrepreneurship" (BASC)

"New Technology Ventures" (MSc Nanotechnology and other guest science students)

I also taught Strategy on scale-up programmes, including the Goldman Sachs 10KSB programme, the Business Growth Vouchers programme and on the London Stock Exchange's ELITE programme. I was the Programme Lead for UCL's educational programme with the New Entrepreneurs Foundation. I taught short courses for startup entrepreneurs, through UCL Advances.

I also researched networks and innovation as a Senior Research Associate. Projects included:

\*the power of metaphor to unlock better networking strategy for individuals and organisations

\*the learning curve for founders with no business leadership background to become leaders

\*the "open organisation" and readiness for open innovation

***London Business School AY 2006-2020***

**Occasional/Adjunct Lecturer in Strategy and Innovation**

I taught in various capacities in the School, eg:

Strategy on the Masters in Management  
Business and Society on the Masters in Management  
Strategy on the EMBA, LBS Dubai

I regularly contributed to various executive programmes such as:

Business & Industry Insights  
Global Strategic Conversations  
Making Innovation Happen (with Julian Birkinshaw)  
Executing Strategy for Results (with Dominic Houlder)  
Strategy for Bankers

During 2007-2012 I also contributed:

\*to the MiM programme by designing and teaching the Business and Society module, and by assisting Ben Hallen on Entrepreneurial Management;  
\*to the MBA programme by assisting Michael Hay, Gary Dushnitsky, Dominic Houlder and John Mullins on Discovering Entrepreneurial Opportunities.

***London School of Economics, Aug 2008-Jun 2014***

**Researcher, Innovation Co-Creation Lab**

I researched intra- and inter-organisational networking strategies and how they support or impede innovation.

Projects included:

- Qualitative research into VC partners' and associates' networking strategies, to understand the dynamics of network brokerage
- Qualitative research at BT into the social networks and networking behaviours of innovation teams and how these correlated with successful innovation launches
- Mixed methods research into firms engaged in R&D with Virtual Environments, Imaging and Visualisation, to understand how boundary-spanning research collaborations form in networks.

***London School of Economics, AY 2006-2014***

**PhD Student/Graduate Teaching Assistant/Lecturer**

Researching social networks and innovation. Teaching on the MSc in Management, including co-leading the elective module "Open Innovation". Teaching undergraduates, including "Thinking Like a Social Scientist/LSE100".

***A range of other business schools, AY 2005-2011***

**Wandering Lecturer in Strategy and Entrepreneurship**

Teaching on MBA, Masters in Management, and undergraduate business programmes at a range of business schools across London including Regents College, Webster Graduate School and ESCP Europe: Strategy, Entrepreneurship, Marketing, OB, Business & Society and even, on one memorable occasion, Costing and Management Control.

## RESEARCH, WRITING, CONFERENCE PRESENTATIONS

T Erikson, E Bjornali, C Coleridge (2024). *The moderating role of efficacious board leadership in high tech startups*, The Journal of High Technology Management Research 35 (2)

ES Bjornali, T Erikson, C Coleridge (2023), *Competitive moves in new high-tech firms: The role of board heterogeneity and family ties*; The Journal of High Technology Management Research 34 (2)

T Erikson, C Coleridge, E Bjornali (2022), *Venture governance and its dynamics: Intraboard relationships and CEO duality*, Technovation 115

T Erikson, C Coleridge, ES Bjornali (2020), *Agency Theory vs. Stewardship Theory: CEO Duality and Board Behavioural Integration in New Ventures*, Academy of Management Proceedings 2020 (1)

Coleridge, 2018. *The evolution of a Masters in Entrepreneurship*. Presented at the GCEC Conference, Chicago.

Coleridge, 2017. *The importance of mentoring*. Presented at the GCEC Europe Conference, Madrid.

Coleridge, 2016. *Assessing Impact for the New Entrepreneurs Foundation*.

Barkema, Coleridge, Qin, Smit and Stam, 2015. *Business Model Innovation: A Team-based Approach*. Working paper.

Coleridge, 2015. *Assessing Impact for the New Entrepreneurs Foundation*.

Galsworthy and Coleridge, 2015. *International Innovation by UK Universities; a report by UCL's European Research and Innovation Office (ERIO) for Universities UK International Unit*.

Coleridge, 2014. *An Assessment of Venture Capital Partner Networking Strategies—Hunt or Harvest?* Presented at the Sunbelt Conference, Hamburg.

O'Brien, Coleridge & Chen, 2013. *Enriching domain knowledge of the academic-industrial landscape of an Engineering Doctorate Centre: a multiple-sector industrial R&D survey*. Presented at the Triple Helix International Conference, London.

## OTHER EMPLOYMENT/ ROLES

May 2024 - present

**Advisory Board Member, Concrete4Change**

Dec 2023 – present

**Founder and Partner, Faster Climate Impact**

Faster Climate Impact is the integrator for the climate emergency. We will build "climate powerhouses" by being "first, best integrator" in nascent climate technology spaces. Our first project will be in biogas, with a second project in energy storage and grid technologies to follow.

Dec 2023 – present

**Core Team Member, Business Schools for Climate Leadership Europe**

One of two faculty representatives from Cambridge Judge Business School, University of Cambridge in this alliance of Europe's eight leading business schools. We work for impact, research dissemination and network building. <https://bs4cl.org/>

Sep 2022 – present

**Fellow, Wolfson College, University of Cambridge**

I support entrepreneurship activity in the College as the Chair of the Wolfson Entrepreneurship Hub. The goal of the WEH is to make entrepreneurship a "normal" career choice for our students and alumni, which we do in part by exposing them to and demystifying the inner workings of entrepreneurship.

The Hub runs an annual pitch competition, a series of workshops to support student and alumni entrepreneurship activity, a mentoring scheme and provides networking opportunities for entrepreneurs and those who support them.

I act as pastoral tutor for a few part-time Masters students. As a tutor, I sit on the Student Wellbeing and Welfare Committee.

May 2019 – Oct 2023

**Founder, Carbon13**

I founded Carbon13 with my former students, André Schwaninger and the late Frank Knowles, in 2019. Dr Nicky Dee and Michael Langguth (another former student) joined the team after we had raised initial funding from Volkswagen in mid-2020.

Carbon13 is a venture builder and startup accelerator, fostering commercial, scalable businesses which attack climate change through new business models, new value propositions and new tech which have the potential to make significant impacts (aiming for minimum 10 million tonnes per year) on the reduction of CO2e emissions. I developed the strategy, the brand, the marketing and the venture builder programme itself. This was the culminating product of all my research into innovation, social psychology, social networks and venture capital, which began at the LSE in 2006, and I leveraged every connection in my network to get it built and running.

Over 2020-2023, I raised £4.5m in corporate sponsorship from VW, BP Ventures, EY, Barclays, ARM and DLA Piper, and in Jan 2023, an equity round of £1.7m to grow the business.

On my watch, we helped about 120 new teams form.

Michael Langguth and Min Dhillon raised £8m under my supervision, and we used that to make 64 pre-seed investments in a variety of teams. Notable "successes-so-far" include Nium, Kita, Matnex, Biozeroc, Adia Thermal, Optimise AI, OpenHydro, Ki Hydrogen, Aed Energy, Bluemethane, Purifire Energy, Cocoon, Deepblue Biotech, Reaforma, Kestrix, Infyos, Coolrun, Cbamboo, Sun Bear Biofutures, MannyAI, Canefin, MapMortar, Limetrack, Samudra Oceans, Natural Building Systems, Circular11, Vundahaus, Climate-i, Fidata, Preoptima, offgrid.finance & Phoenix Carbon.

A signature achievement during my tenure was that over 60% of teams we invested in had female leadership in the top team, mostly CEOs. We also somewhat overachieved on other diversity indicators.

I was CEO from its inception. I stood down as CEO in July 2023 and left the company in October 2023.

Sep 2019 – Jan 2023

**Board Advisor, AEMS.ai**

May 2019 – Jul 2021

**Board Advisor, Ecosystem, Orbitt**

Dec 2017 – Nov 2018

**Board Advisor, Cambridge Bioelectronics**

Sep 2017 – Jul 2021

**Board Advisor, FINTECH Circle Institute**

May 2017 – Jul 2021

**Board Advisor, Wemby**

Apr 2016 – Feb 2022

**Board Advisor, Credentially**

Aug 2014 – Jul 2018

**Board Advisor, WIDE IO**

Dec 2013 – Mar 2020

**Board Advisor, BaseStone (Blue Ronin Ltd)**

Sep 2004 – Dec 2007

**Principal Consultant, 3c-growth**

1993-2004, Entrepreneur

**Entrepreneur/CEO/Client Services Director/Joint MD—Various**

I founded and ran, with a variety of partners, a group of private companies (a total of seven start-ups, four of which reached some level of maturity) providing direct mail, field marketing, telemarketing and arts marketing services to a range of companies, charities and political parties. At the peak of the group's development in 2001, the companies employed 1100 people across the UK, USA, Republic of Ireland, and Belgium, with annual sales of \$30m. I exited my businesses through one private sale (in 2001) and one closure (in 2004).

1991-1993, Charity Fundraiser

**Director of Telemarketing, ActionAid**

Was a member of the fundraising division SMT; participated in a variety of strategic planning exercises; increased income from telemarketing by 120%, £6m; organised ActionAid Week, an awareness and fundraising week with over 80,000 volunteers.

1985-1991, Telemarketing Manager

**General Manager, Factor Fox International**

Telemarketing firm, serving US and UK companies, political candidates and non-profits.

Rose 'through the ranks' to a senior management team role in a company with \$25m sales.

Opened the London office as the sole expat employee.

1990-91 **General Manager** - London

1987-90 **Director of Operations** - Los Angeles

1986-87 **Training Manager** - Los Angeles

1985-86 **Various supervisory and telemarketing positions** - Los Angeles